



Lancashire
Enterprise Partnership

Lancashire Enterprise Partnership

30th September, 2019

**Lancashire Industrial Strategy – update on
progress**



- Along with all the other 37 LEPS, Lancashire LEP is required to produce the LIS by central government.
- There is a prescriptive process for production set by BEIS which the LEP is following. The current timetable is that the LEP must submit “propositions” in Autumn of this year for discussion with BEIS, and that once the propositions are agreed, the LIS must itself be completed and submitted by December and agreed and published with BEIS by March 2020.
- The original and current intent is that the key purpose of the LIS is to identify strategies that will boost productivity. Following the National Industrial Strategy, the strategies must be based on “Five Foundations” (Places, Ideas, People, Infrastructure, Business Environment) and must address Four “Grand Challenges”(AI/Data-driven Economy, Clean Growth, Future of Mobility & Ageing).
- There is some discussion/expectation that the purpose and timetable for the LIS may change. This is linked to the current political uncertainty and change of political leadership. This is outside the LEP's control but the LEP has been advised to continue as outlined above.

Summary of Current Progress (1)

- Data and evidence relevant to the LIS has been collated, published and shared with BEIS. BEIS have now confirmed that they are happy with the evidence submitted.
- Workshops have been held and questionnaires completed to capture stakeholder opinion.
- Five key headline areas requiring strategic focus in Lancashire have been identified for the purpose of producing the propositions. These have all been selected by reason of there being an identified need from the agreed evidence base. These are:
 - Creating a more **Agile and Capable Workforce**
 - Improving **Supply Chain Fusion** in key industries
 - Increasing the number and success of “**Start-up**” and “**Scale-up**” ventures
 - Positioning Lancashire as a **Distinctive Place** to be better able to produce economic growth and productivity, including transport and digital connectivity with better economic and social infrastructure
 - Taking best advantage of **Energy Opportunities**



Summary of Current Progress (2)

- Work is now well underway to develop specific propositions in relation to these key areas of strategic focus. Workstreams in each area have been set up and raw material for each has been collated.
- Each identified strategic area has an assigned lead who is responsible for working up the propositions from the available evidence and raw material. The output will then be reviewed and refined by Steer under the oversight of Andrew Pettinger and Richard Kenny. The current intent is that this process will be completed over the next few weeks, although this timetable may change.
- Each proposition must be set out using the prescribed proforma set out in the Appendix.
- Following submission by the LEP of the propositions, there will then be a conversation with BEIS to jointly identify a preferred way forward in respect of each. The timetable for this is uncertain.
- The text of the LIS will be finalised following the conclusion of these conversations, though the drafting will commence concurrently with the conversations.

This paper will provide the basis for dialogue with Government (HMG). It reflects the views of [LEP]. This paper could be further developed with HMG in light of policy teams' understanding of national links and best practice. The developed version of this paper will feed into the final [LEP] Local Industrial Strategy.

Proposal/Language for inclusion in the Local Industrial Strategy:

“Et cetera et cetera”

This should be as 'plain English' as possible. Without stating an unfunded spending commitment (i.e. one that wouldn't be funded from existing team budgets), it should be specific, setting out a clear direction. For example, this may include 'HMG and [PLACE] to agree a delivery plan by X', 'HMG representatives to sit on a steering group for Y'.

Evidence Base

What quantitative analysis is available in this area? What does local analysis highlight beyond national statistics? How does your area differ from close comparators, e.g. other cities? What evaluative evidence is there on appropriate interventions in this area?

Strategic Case

What are the particular challenges or opportunities for [LEP] in this policy area? This can include reference to the Foundations of Productivity. What market failure exists to justify local/national interventions? How would intervention ‘work with the grain of the market’? How does it relate to the overall narrative and ambitious vision/objectives of the LIS? What do stakeholders think? Who are the prospective delivery leads and partners in [LEP]? What is distinctive about the [LEP] area that will help it contribute towards the National Industrial Strategy (e.g. through Grand Challenges/Foundations)?

What are we [LEP] going to do?

What are the interventions that are in your gift which could be announced in the LIS? How will HMG support add value to this? How are [LEP] going to work with local partners to achieve this? Have you considered cross-border, or cross-sector collaboration and how should this be delivered?

How we want to work with HMG

What is the role of national government in supporting these interventions? How will HMG add value? Do your proposals align with existing national schemes?

'Shared with government: funded commitment' – typically highlighting an existing project where funding has been committed.

'Shared with government: partnership working' – reflects a new commitment from government to work in partnership with EM3 to address a specific challenge/opportunity.

'Locally-led commitment' – agreed and delivered locally, within existing budgets.

Ambition is commensurate with local budgets and points to a specific aim.